



26th International Conference on Plastic Optical Fibres

13 -15 September | Aveiro, Portugal

Dear Sir/Madam,

The International Cooperative of Plastic Optical Fibers (ICPOF) is organizing the 26th International Conference on Plastic Optical Fibres, POF 2017, hosted by Instituto de Telecomunicação and will be held at the picturesque city of Aveiro, Portugal, from 13 to 15 of September. The conference is the leading event in POF research, application and industrial activities. (<http://pof2017.org>).

In an open friendly environment, this forum will be an excellent opportunity to foster the establishment of the widest range of cooperation between the participants and to establish sound mutually beneficial cooperation relationships among research institutions, the industry, higher education institutions and scientific societies committed. The exhibit area apart from the display of scientific and technical equipment, will host booths of research labs and industries in order to promote and facilitate the setting-up of future new collaborations.

Open to contributions in all topics of plastic optical fibers, technologies, and their integration for a variety of applications, with this conference we expect to set the state-of-the-art in the subject foreseeing the lines of development on next decade.

For all these reasons, please consider to be engaged in this exciting and high impact event as a sponsor and participant.

The sponsorship conditions follow.

For further information please contact pof2017@av.it.pt

With kind regards,

The POF 2017 chairs

Yasuhiro Koike

Rogério Nunes Nogueira



SPONSORSHIP CONDITIONS

The 26th International Conference on Plastic Optical Fibres offers a variety of partnership opportunities suitable for small, as well as, large organizations. Partners of POF 2017 will gain visibility for their companies, demonstrate their support to research and development, and contribute to the success of the conference. Three levels of partnership are available depending on the amount of the contribution.

Platinum Package

Package price 5000 €

- Displaying the company logo on the conference official website with an acknowledgement of the company partnership and an active link to the company Home Page;
- Displaying the company advertisement as a web banner 160 px (width) x 600 px (high) on the conference official website with active link to the company Home Page;
- Placing the advertisement of the company (one back page - full color) in the scientific programme of the Workshop (Programme Book) printed in 250 copies;
- Exposing a board/banner with the Partner's logo during plenary sessions and in the registration area as well as in two sections chosen by the partner and during "get together" event or "gala dinner";
- Placing an LCD 40" screen displaying a promotion movie in the registration and coffee break areas;
- Placing the promotional materials in the Programme Book or/and the product samples (provided by the Partner) in a conference bag;
- Obtaining a 4 sqm exhibition space at the conference venue lobby;
- Invitation to the conference for 3 partner representatives;
- Presentation time (up to 5 minutes) slot (in the spirit of the conference) at the opening (and or closing) ceremony of the conference.
- Official "Thank You" note during conference recognizing the company partnership.

Golden package

Package price 3000 €

- Displaying the company logo on the conference official website with an acknowledgement of the company partnership and an active link to the company Home Page;
- Placing the advertisement of the company (one inside page - 1 color) in the scientific programme of the conference (Programme Book) printed in 250 copies;
- Exposing a board/banner with the Partner's logo during plenary sessions and in the registration area as well as in one of the sections chosen by the Partner (or during one of the social events);
- Placing the promotional materials in the Programme Book or/and the product samples (provided by the Partner) in conference bag;
- Obtaining a 3 sqm exhibition space at the lobby of the conference venue;
- Invitation to the conference for 2 partner representatives;
- Official "Thank You" note during conference recognizing the Company partnership.

Silver package

Package price 2000 €

- Displaying the company logo on the conference official website with an acknowledgement of the company partnership and an active link to the company Home Page;
- Placing the advertisement of the company (half page - 1 color) in the scientific programme of the conference (Programme Book) printed in 250 copies;
- Exposing a banner with the partner's logo during plenary sessions and in the registration area;
- Obtaining a 2 sqm exhibition space at the conference venue lobby;
- Invitation to the conference for 1 partner representative;
- Official "Thank You" note during conference recognizing the Company partnership.

Bronze package

Package price 1000 €

- Displaying the company logo on the conference official website with an acknowledgement of the company partnership and an active link to the company Home Page;
- Placing the advertisement of the company in the scientific programme of the conference (Programme Book) printed in 250 copies;
- Exposing a banner with the partner's logo during plenary sessions and in the registration area;
- Obtaining a 1 sqm exhibition space at the conference venue lobby;
- Official "Thank You" note during conference recognizing the Company partnership.

Basic package

Up to 750 €

- Displaying a small size company logo on the conference official website and an active link to the company Home Page;
- Placing the advertisement of the company in the scientific programme of the conference (Programme Book) printed in 250 copies;
- Official "Thank You" note during conference recognizing the Company partnership.

Special sponsorship of particular conference' events

Additional sponsorship opportunities exists, including the sponsorship of coffee breaks (individual, day or full conference), lunch dinner (individual or full conference) or receptions, starting at 500 €. To the sponsor will be given special visibility during the particular event (sponsor logo will also be included in the conference website, posters and proceedings).

The sponsoring of "Best Student" or "Best Communication" awards or scholarships (to finance travel expenses of the winning students/researchers) will be considered of high importance and greatly appreciated.

Additional options

Company advertisement as a web banner 160 px (width) x 600 px (high) on the conference official website with active link to the Company home page	1 600 €
One-page, full color advertisement on the internal side of the cover page of Programme Book	1 500 €
Placing a company's Logo on the front side of a conference badge	1 000 €
One-page, full color advertisement in programme book	1 000 €
Logo of company/Institution printed on a conference bag	900 €
Distributing informational and promotional leaflets in a conference bag	800 €
Placing a company's Logo on an invitation to the Gala Dinner	700 €
Distributing ball pens with a company's Logo in a conference bag	500 €
Distributing in a conference bag a badge lanyard with any overprint	500 €
Exhibition space hiring	350 € / sqm

For any other question, please contact at: pof2017@av.it.pt